Strategic focus

The CED Funds are integral to our co-operative identity and allow us to address economic and social needs of Canadians and their communities. As the Funds remain focused on supporting marginalized youth and people with mental health challenges, they are aligned with corporate strategic priorities, and have a more meaningful impact in our communities.

In 2018, we further expanded the number of multi-year funding partnerships, contributing $30,000 per year for three years to 11 organizations. Establishing multi-year relationships allows us to engage more deeply with the organizations we fund. Ultimately, it enables them to have a greater impact on the individuals and communities they serve. In addition to our multi-year partnerships, we provided annual grants to 11 organizations spanning communities coast-to-coast.

For more information on the CED Funds, including criteria and how to apply, visit cooperators.ca or contact us at the_cooperators_foundation@cooperators.ca.

<table>
<thead>
<tr>
<th>Funds disbursed</th>
<th>Number of organizations funded</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
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</thead>
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<td>$461,750*</td>
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<td>23</td>
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</table>

*In 2016 was a result of the special one-time grant as part of our Syrian Refugee Program. Funding was provided to seven organizations whose programming helped prepare Syrian refugees for employability in Canada.

Mission, Vision, Values

Mission Statement

The Co-operators: financial security for Canadians and their communities.

Our Vision

The Co-operators is valued by Canadians as...> a champion of their prosperity and peace of mind,> a leader in the financial services industry, distinct in its co-operative character, and> a catalyst for a sustainable society.

Statement of Values

At The Co-operators we...> act with integrity> treat our members and clients with respect> inspire and support our employees in their achievement of excellence> give life to co-operative principles and values> balance our economic goals with concern for the environment and the welfare of society.
Three-year partnerships

Take a Hike Youth At Risk Foundation – Vancouver, BC
This alternative education program engages at-risk youth through a unique combination of adventure-based learning, academics, therapy, work experience, and community involvement, empowering them to positively change their lives.

The Kettle Friendship Society – Vancouver, BC
The Fresh Start Project, an integrated part of The Kettle’s SEED-supported employment program, provides meaningful training, work and extra income for individuals in recovery from mental illness.

FortWhyte operates a social enterprise dedicated to using sustainable urban agriculture to build skills and increase job readiness for inner-city youth.

E4C supports at-risk youth between the ages of 16-24. Through the Kids in the Hall Bistro Program, youth are provided tools and resources enabling them to gain the education, experience and skills needed for employment and/or further post-secondary training.

Roots to Harvest – Thunder Bay, ON
Through Programme TAPAJ, Spectre de rue provides marginalized youth aged 16-30 with the skills necessary to become stage technicians.

Choices for Youth provides services and employment opportunities to marginalized youth, including Project SucSeed, a social enterprise production facility that manufactures hydroponic systems made of recyclable material for growing produce in northern communities.

Productions Jean-Et – Montreal, QC
Productions Jean-Et is dedicated to providing marginalized youth aged 18 to 34 with the skills necessary to become stage technicians.

Impact investing

What is impact investing?
An investment approach that intentionally seeks to create a measurable, management of social and environmental outcomes alongside financial returns.

Impact investing supports our vision of being a catalyst for a better society. It also broadens the returns of our investments beyond financial gains, into social and environmental benefits.

In 2017, our investment management company, Addenda Capital, launched its Impact Fixed Income Fund – the first fund of its kind in Canada. Subsequently, the Board of Directors of Cooperate Fifty and Fifty Anniversary Community Fund approved changes to the Investment Policy to enable the transition of the fixed income portion of the portfolio into this new fund. The initial investment plan is a key step in the search for Addenda’s first fund, serving as a catalyst for other foundations and pension fund managers to begin placing fixed income allocations in the fund.

Impact investing supports our vision of being a catalyst for a better society. It also broadens the returns of our investments beyond financial gains, into social and environmental benefits.

We invested in utilities or projects that generated the following impacts:

- A wind farm that generated 434,260 MWh of renewable energy onsite
- A hospital that performed 12,000 operations
- A university that graduated 6,553 students

Did you know?
We are leveraging our charitable foundation for impact investing.

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To learn more about Addenda Capital’s Impact Fixed Income Fund, visit https://addenda.ca/impact-investing
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To learn more about The Co-operators efforts to support the sustainability and resilience of Canadian communities, check out our 2018 Integrated Annual Report, available at www.cooperators.ca/integrated-report.