

# 2030 Enterprise Long-term Goals

Aligned to the United Nations Sustainable Development Goals

In 2015, the United Nations (UN) developed a set of [17 Sustainable Development Goals \(SDGs\)](#) to mobilize governments, businesses and communities to develop cross-sector solutions to the complex and urgent environmental, social and economic challenges facing our world.

In 2016, The Co-operators Sustainability & Citizenship Committee of the Board of Directors initiated a process to determine how to align our organization to the SDGs. In 2018, our Board endorsed all 17 of the SDGs, as reflections of our co-operative values. Further, a decision was made by the Board and management to focus our resources on nine SDGs on which we have the greatest expertise and can make the most meaningful impact.

We've designed our 2030 Enterprise Long-term Goals in alignment with the SDGs, linking our strategic priorities with a collective global effort to protect the environmental, social and financial well-being of current and future generations.

## Our Enterprise Long-term Goals

### Inform & Influence

We will contribute to reducing our stakeholders' risk exposure and increasing their prosperity through our engagement and influence. To achieve this, we will:

- A** Advocate for public policies and financial frameworks that reduce society's systemic risks and accelerate the transition to a low-carbon economy.
- B** Promote positive behaviours for risk reduction, while also helping Canadians make sustainable choices towards better financial, physical and mental health.
- C** Use our influence to promote better environmental, social and governance performance, including increasing the representation of women and other unrepresented groups within leadership roles.

### Incent

We will incent Canadians and their communities towards a more sustainable and resilient society. To achieve this, we will:

- A** Provide insurance solutions at rates that balance being affordable and reflecting the true cost of the risk.
- B** Enable and incent clients to contribute to sustainable communities through our insurance and wealth solutions.
- C** Partner with governments, businesses, community groups and other stakeholders to co-develop solutions that advance sustainability.

### Invest

We will help Canadian society realize positive change to risks and become more sustainable through our investments. To achieve this we will:

- A** Harness our investments to finance the growth of a sustainable, low-carbon society.
- B** Build the innovative and collaborative capacity of our organization and partners to co-create solutions to societal change.
- C** Achieve carbon negative and environmentally restorative operations.
- D** Ensure the composition of our workforce and leadership ranks reflect the face of Canadian society.

## 2030

Enterprise long-term goals

The Co-operators:  
mission, vision, values

1 Strategic plan 2019 – 2022

2 Strategic plan 2023 – 2026

3 Strategic plan 2027 – 2030



## UN 2030 Sustainable Development Goals

### Our 9 priority SDGs

While we endorse all 17 SDGs, we will focus our resources on nine for which we have the greatest expertise and can make the most meaningful impact. Select an SDG to learn more about it:

