

VO: In 2024, over 57,000 vehicles were stolen nationwide.

Client: I have, some colleagues that had their car stolen twice. I just have that feeling sometimes that like, you know, I might come out and the car wouldn't be there.

Tara: The vehicle theft crisis continues to be top of mind for Canadians. And we know that 75% of Canadians are asking for more to be done about this. Co-operators is partnering with law enforcement, Tag, as well Speedy Glass, in order to come together for solutions to prevent vehicle theft.

VO: As part of Co-operators pro-active efforts to take a stand against this growing issue, we held an auto-theft prevention day installing TAG anti-theft tracking and vehicle recovery devices and offering expert advice to help communities better protect their vehicles.

VO: Advanced anti-theft technology from companies like TAG, are significantly helping Canadians reduce the risk of vehicle theft.

TAG: The Tag tracking, the complete system, is a multi-layered approach with prevention, electronic etch and multiple tracking devices.

VO: Co-operators is here to empower Canadians with real solutions so they are better supported, prepared and protected.

VO: Find the protection that's right for you at cooperators.ca/preventautotheft