

# Life changes. Your life insurance should, too.

From new beginnings to unexpected turns, your priorities shift over time. That's why it's important to check in on your life insurance needs regularly. This guide can help you start the conversation, think through what really matters, and make sure your coverage keeps pace with your life. We're here to help you protect your loved ones, today and tomorrow.



## Have you planned for life's what-ifs?

Many Canadians underestimate the role life insurance plays in protecting the people they love. It's not easy to think about, but if something were to happen to you or your partner, could your family manage the mortgage, childcare and everyday expenses?

How would your family cope if:

- You or your partner passed away?
- One of you was critically ill?
- You couldn't work due to injury or illness?

## Smart questions to guide your decision

Take a moment to explore your needs with these helpful prompts before choosing a plan.

- Do you have a mortgage?
- Are you currently carrying debt?
- Considering your current savings, would you need additional financial aid to see you through the above situations?
- If you have life insurance through your workplace, would you need additional coverage to pay your debts and other financial obligations?
- Do you have dependents? Could you cover their financial needs now and in the future?

If you answered yes to any of these, your financial representative can help you find a plan that fits your life and protects the people you care about.

**Ready to get started? Call us now to discuss your options.**

**Investments. Insurance. Advice.**

